



EDMUND H. FORD, JR.
Councilman - District 6

CITY COUNCIL

FOR IMMEDIATE RELEASE

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Councilman Edmund Ford, Jr. Partners with Scholly to Provide Free Apps to Every Senior and Rising Junior in Memphis to Help Students Find Money for College

Thirty-nine percent of families used scholarship funds to pay for college during the 2012-13 academic year, based on data from a recent Sallie Mae study — and now there's an app to make finding them easier: Scholly, launched on May 2013, is a mobile and web app that helps high school students, current college students, and graduate students find money to pay for college. Scholly gives students access to millions of dollars in scholarships.

Scholly was recently featured on Shark Tank, where the company landed a deal with Daymond John and Lori Greiner and also caused the biggest fight in Shark Tank history. Scholly has also been featured in USA Today, Forbes, Tech Crunch, Bloomberg Radio, BET, and more.

Christopher Gray, 22, a Drexel University senior who is also the founder and CEO of Scholly, qualified for \$1.3 million in scholarships. Gray along with his co-founders Nick Pirollo and Bryson Alef's goal was to remove the hassle of scholarship searching for all seniors, current college students, and graduate students.

Memphis, Tennessee will be the first city in the nation to ensure that 8,000 Shelby County Schools Seniors and Rising Juniors will have free access to the application.

Memphis City Councilman Dr. Edmund Ford, Jr. will introduce Mr. Christopher Gray of Philadelphia, PA and the Scholly App at a Press Conference and Presentation on April 16, 2015, Hall of Mayors, City Hall at 3:00 p.m.

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